



BENEFITS OF BELONGING

With membership in the Grayson Area Chamber of Commerce, you gain a network of business owners that work together to promote business growth, professional skills and opportunities for their businesses and our community.

1. **Networking opportunities** and new business contacts to help your business grow.
2. **Credibility** to make the statement that you are committed to the future of Grayson and Carter County.
3. **Advocacy** resources to keep you up to date on government policies that affect your business
4. **Learning and professional development** that can help you run a smarter, more profitable business.
5. **Community involvement, leadership and pride** as your business partners to help run community events.
6. **Marketing opportunities and promotions** through GACC member promotions to deliver a return on your investment in the Chamber.
7. **Publicity and earned media.** Chamber members have more publicity and heightened name recognition so customers know who they are.
8. **Referrals to your business.** When consumers ask, the Chamber promotes and recommends members to fulfill their goods or service requests.
9. **Support of Local economy.** The Chamber works to create a strong local economy with "Shop Local" initiatives to keep consumer dollars at work here in our communities.
10. **Economic development.** The Chamber partners with state and local government and other agencies to help bring economic development to Carter County.

Do you know a business who would benefit by belonging to the GACC? Call Mike at 606-474-4401 and let's work on bringing them to our team!

www.graysonchamber.com

Monthly Membership Meeting January 11, 2022

AGENDA

Welcome and Mission Statement

Welcome New Members and Visitors!

KLM Electric -- Kevin Mullins
At Home Visit, PLLC -- Nathana Hall, APRN
Smoker Friendly -- Chris Patrick

Minutes of Prior Meeting Secretary Mindy Woods-Click
Treasurer's Report Treasurer Don Combs

Committee/Project Reports

Workforce Solutions
Robin Harris, Director of Workforce
ACTC

Announcements

Next meetings:

Grayson Memory Days Planning

February 8, 2022, KCU Cafeteria
Kinetic "Gig City" and Grayson
What will that mean for your business?

March 8, 2022, KCU Cafeteria
Marketing and Promotion the "Kentucky Proud" way
How to make these strategies work for you -- no matter what you are selling